



Travel Costa Mesa Board Meeting Agenda  
Tuesday, October 6, 2020 start time 12:00pm to 1:30pm

**This is a Zoom Meeting Only:**

**Join Zoom Meeting**

<https://zoom.us/j/92469488405?pwd=dG5ma1N5UXZ1NGx3OXg1cjJRTWszZz09>

**Meeting ID: 924 6948 8405**

**Passcode: 318194**

**To dial in call : (669) 900-6833**

**Enter Meeting ID: 924 6948 8405**

**Passcode: 318194**

**NOTICE TO PUBLIC** -You are welcomed and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at [jplacentia@travelcostamesa.com](mailto:jplacentia@travelcostamesa.com) prior to 11:45am on Tuesday, October 6, 2020, to be read to the Board of Directors and president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

**EXECUTIVE ORDER N-29-20 (The California Brown Act and Telephonic Meetings):** Governor Newsom issued Executive Order N-29-20 that states all requirements of the Brown Act expressly or impliedly requiring the physical presence of Board of Directors or of the public as a condition of a quorum or public meeting are waived. The 72-hour notice requirement for a regular meeting and the 24-hour notice requirement for a special meeting are still in effect. Members of the Board of Directors could call in to participate in a meeting and would not have to notice their locations. The order is intended to make a telephonic meeting feasible in circumstances where Board of Directors may be calling in from their residences. The 72-hour notice requirement for a regular meeting and the 24-hour notice requirement for a special meeting are still in effect.

**12:00pm - Call to Order**

**Public Comment-public comment for all items not otherwise on the agenda**

**1. Review August's Board Meeting Minutes**

- Review & motion to approve

*Board to approve*

**2. Review July and August Financials**

- Review & motion to adopt

*Board to adopt*

**3. Introduction of Carla Valenzuela, Costa Mesa Chamber of Commerce President – appointment as new TCM Board Advisor**

- Motion to approve

*Board to approve*

**4. Introduction and Discussion by City of Costa Mesa's new Director of Finance**

- BIA Process

*Carol Molina*

**5. Marketing Updates and Holiday Promotional Campaign**

- Motion to approve holiday promotional campaign

*Kim Glen*

**6. Review Proposed COVID-19 Operating Budget for November and December**

- Review & motion to approve

*Board to approve*

**7. City Updates**

*Katrina Foley*

Our next Zoom Board Meeting will take place on Tuesday, December 8, 2020 at noon  
Travel Costa Mesa, 940 South Coast Drive, Suite #265, Costa Mesa, CA 92626  
714.786.8585 [travelcostamesa.com](http://travelcostamesa.com)